

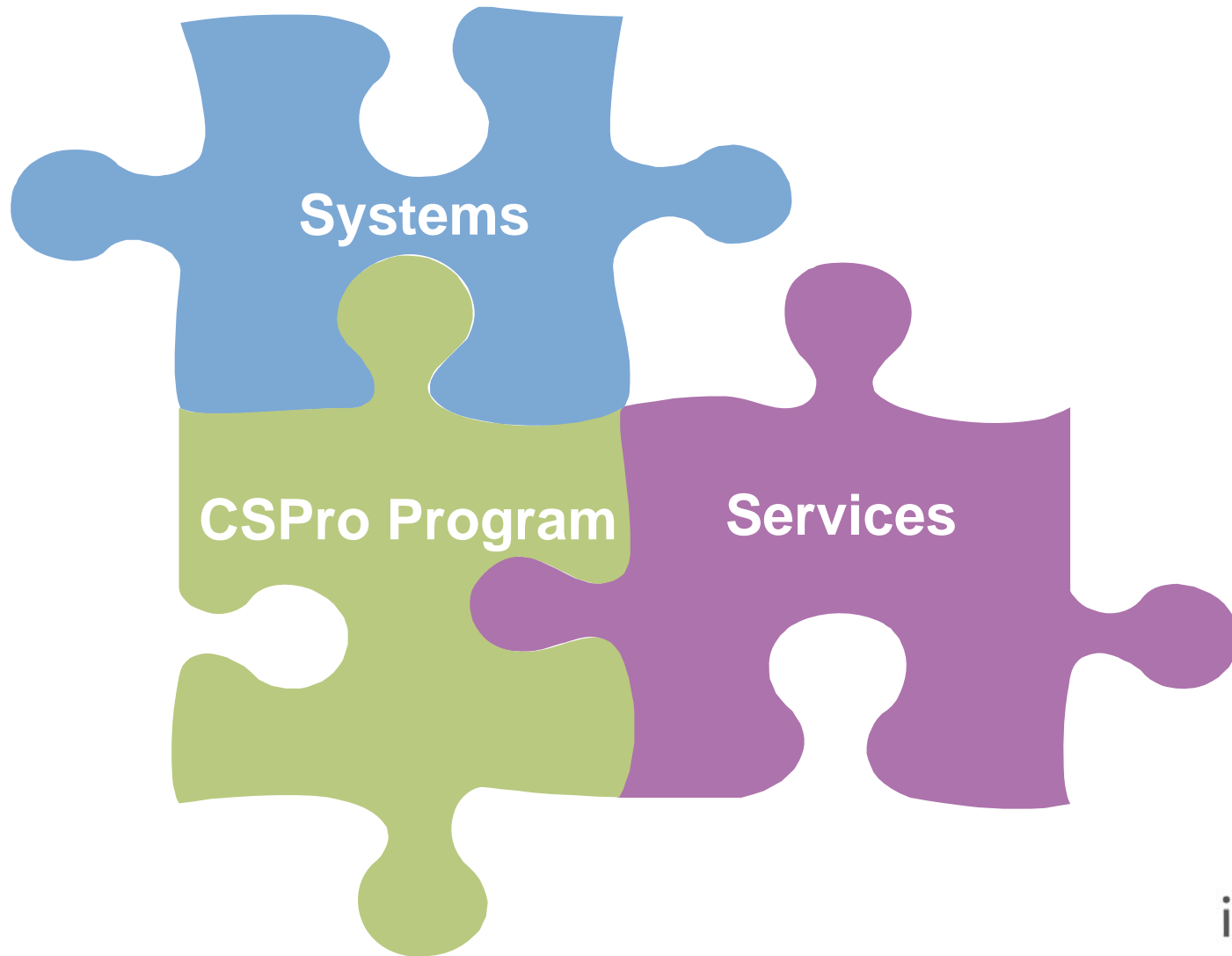


# Partnering with Illumina: *Systems, Services and our CSPro Program*

Tanya Boyaniwsky  
Marketing Manager  
Illumina, Inc.

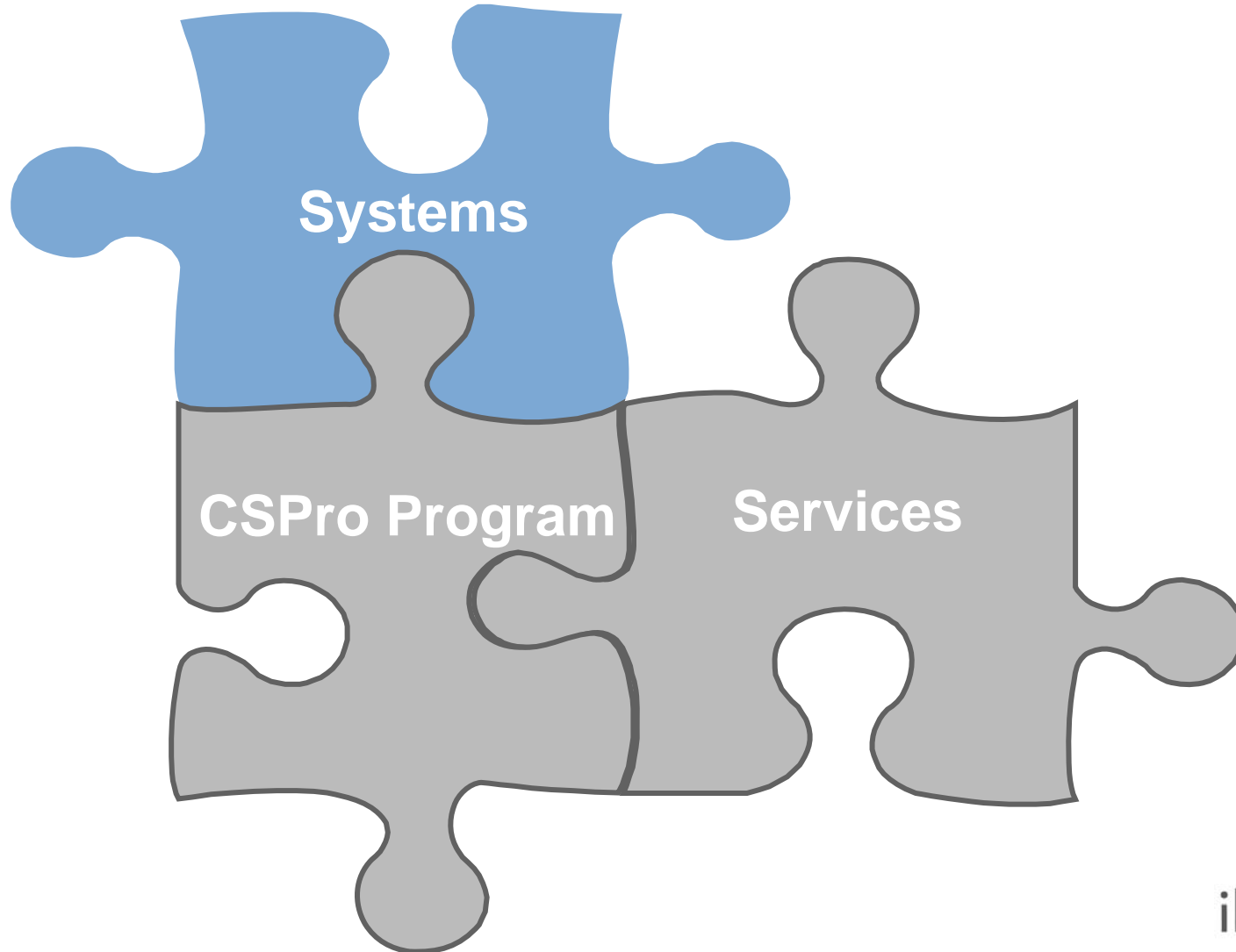
# Partnering with Illumina

## *Many Channels into Illumina Technology*



# Partnering with Illumina

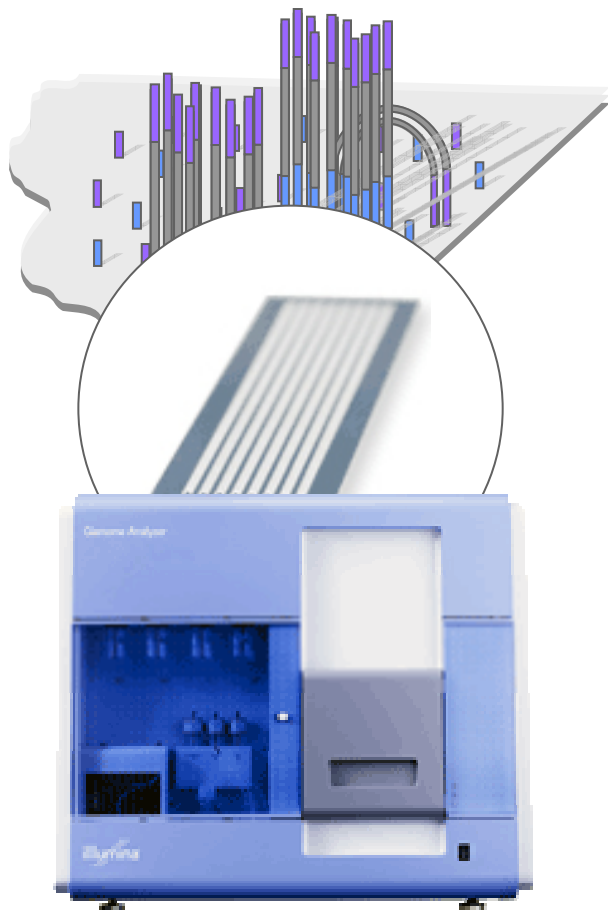
## *Many Channels into Illumina Technology - Systems*



# ILLUMINA SYSTEMS

## *Powerful Portfolio for Genetic Analysis*

### Sequencing



### BeadArray™



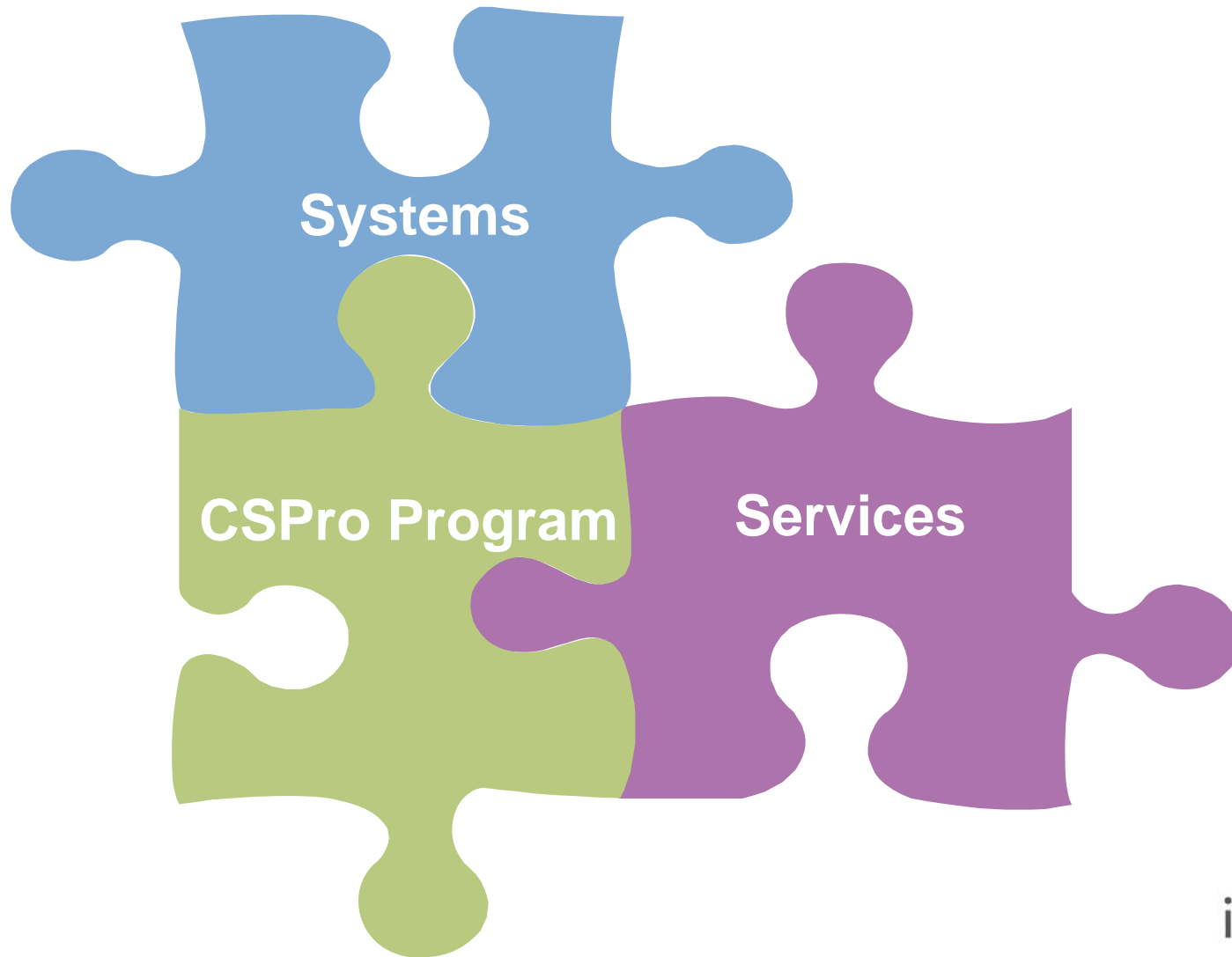
### VeraCode™





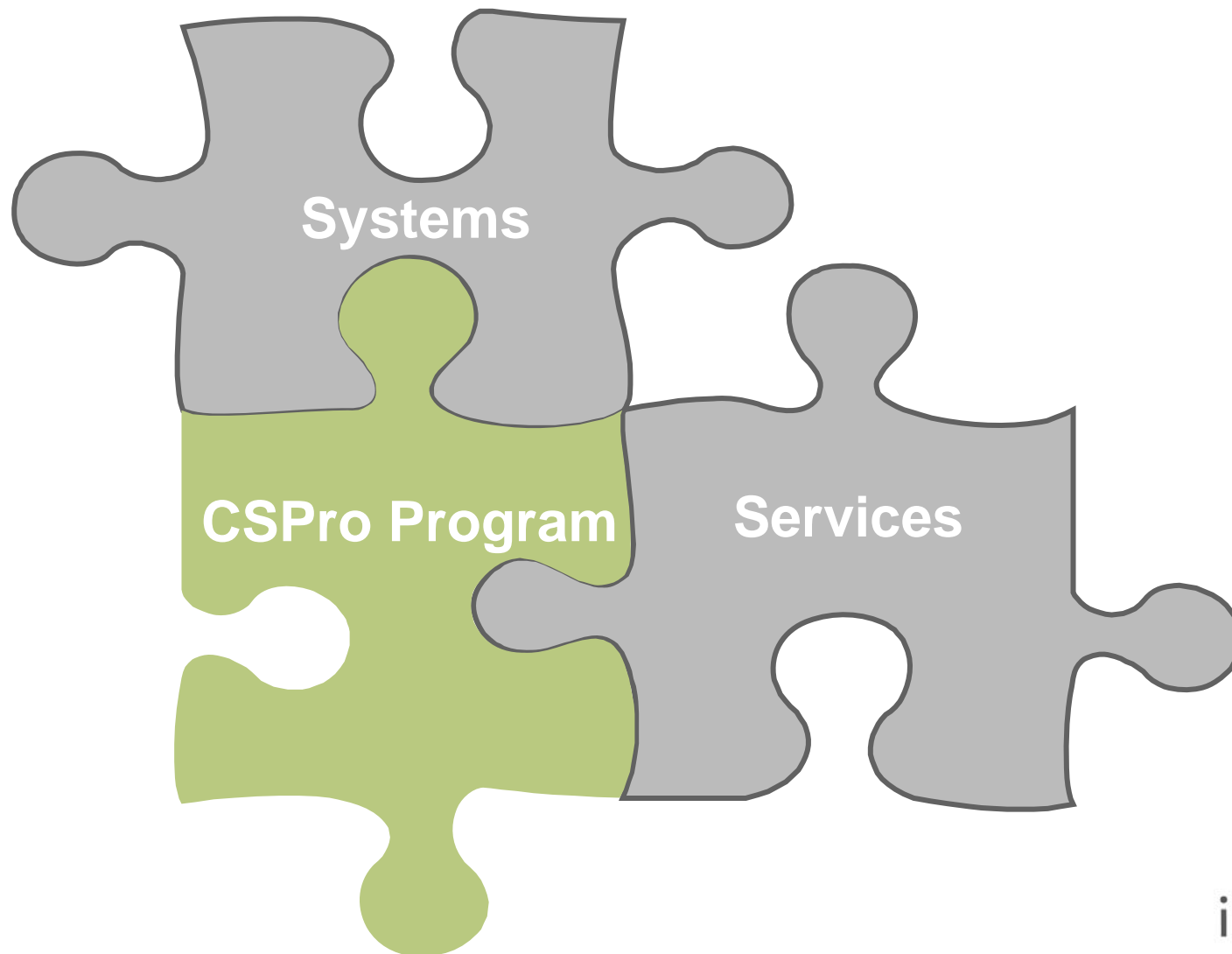
# Partnering with Illumina

## *Many Channels into Illumina Technology*



# Partnering with Illumina

*Many Channels into Illumina Technology – CSPro Programs*



# Certified Service Provider (CSPro) Program

## *What is Illumina CSPro?*



**Illumina CSPro is the service partnership established to help ensure your success in providing the highest-quality genetic analysis services using Illumina's leading-edge technology.**



# CSPro Program Benefits

- Press release on initial certification
- Listing on Illumina CSPro website
- Usage of Illumina CSPro program logo/identity
- Co-marketing Tool Kit
  - Co-marketing activities
    - 3 per 12 month period
  - Laboratory Training tools
  - Customized promotional flyer
  - Laboratory signs
  - Polo shirts for laboratory staff
- Specialized selections
  - Web based technical training
  - Invitation to attend user group meetings
  - Feature in iCommunity eNewsletter
  - Trade show co-promotional package



Proven solutions. Quality provider.

Are you looking for the highest level of confidence that you are working with the highest quality data? Then turn to your Illumina CSPro. Illumina CSPros deliver proven performance backed by a rigorous certification process and provide technology expertise developed through ongoing training. Every Illumina CSPro is a true expert with a superb record of success using Illumina solutions.



Photo option has been provided at www.illumina.com

**APPLICATION EXPERTISE**  
Your Illumina CSPro is certified for one or more of the following Illumina applications:

**SOLEXPRESS GENOTYPING**  
Benefit from robust, leading call rates and performance. Specific standard or custom SNP panels. Access the proven way to leverage next in genotyping custom workflows.

**WHOLE-GENOME AND FOCUSED ARRAY DATA EXPRESSION**  
Access high-quality custom content at



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services: illumina cspro

Illumina CSPro is a collaborative service partnership dedicated to ensuring the delivery of the highest-quality data available for genetic analysis applications. Illumina CSPro Providers undergo a rigorous two-phase certification process that includes minimum data generation, data certification, and an on-site audit of the facility and processes. To find out more about an Illumina CSPro organization, click on the links below.

illumina cspro certified service providers

 **Genizon BioSciences**  
880 McCaffrey Street  
St. Laurent, Quebec, Canada, H4T 2C7  
Phone: (514) 270-3991  
Toll free: 1-888-244-0388  
Fax: (514) 270-0209  
Email: info@genizon.com  
Web: www.genizon.com  
Certified Applications: GoldenGate Genotyping, Infinium Genotyping

 **Genome Québec**  
The Québec Way Begins  
630, boul. René-Lévesque Ouest, suite 2660  
Montréal, Québec, Canada, H3B 1S6  
Tel.: (514) 398-0668  
Fax: (514) 398-0663  
Email: genome.quebec@mail.mcgill.ca  
Web: www.genomequebec.mcgill.ca  
Certified Applications: GoldenGate Genotyping, Infinium Genotyping

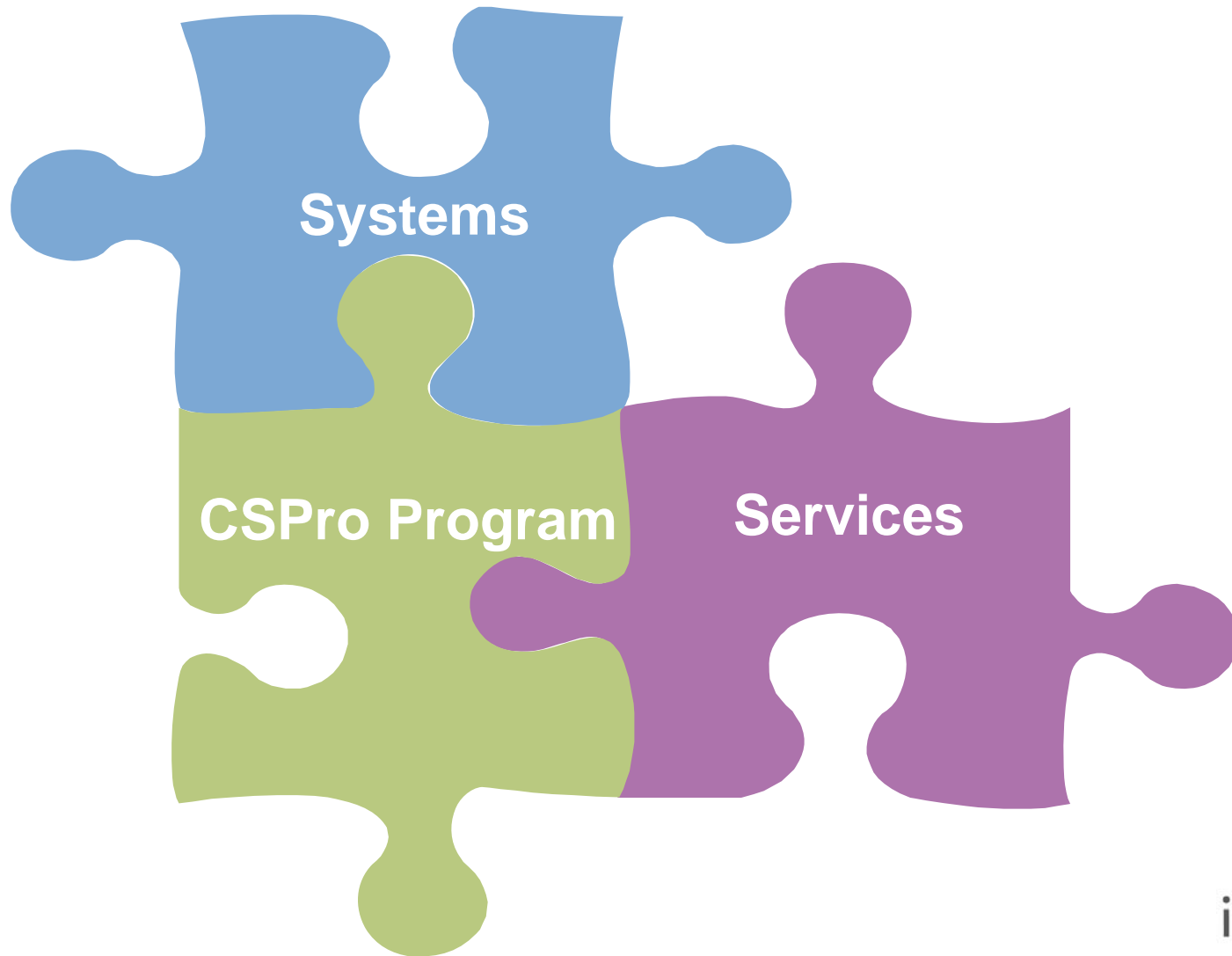
 **Asuragen Inc.**  
2150 Woodward St., Suite 100  
Aveeta, TX 78744

CSPro Program  
*European CSPros*



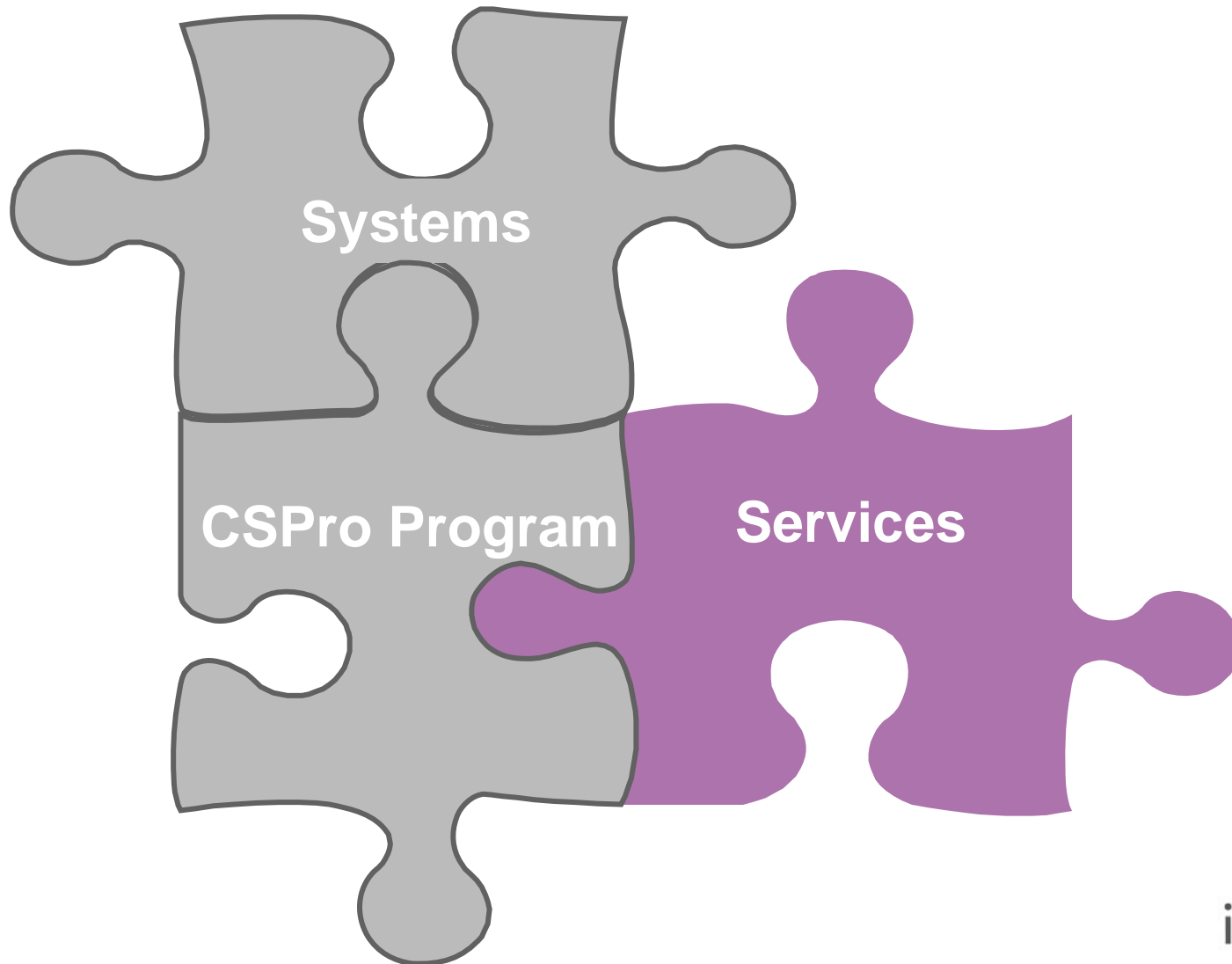
# Partnering with Illumina

## *Many Channels into Illumina Technology*



# Partnering with Illumina

*Many Channels into Illumina Technology - Services*



# ILLUMINA FASTTRACK SERVICES

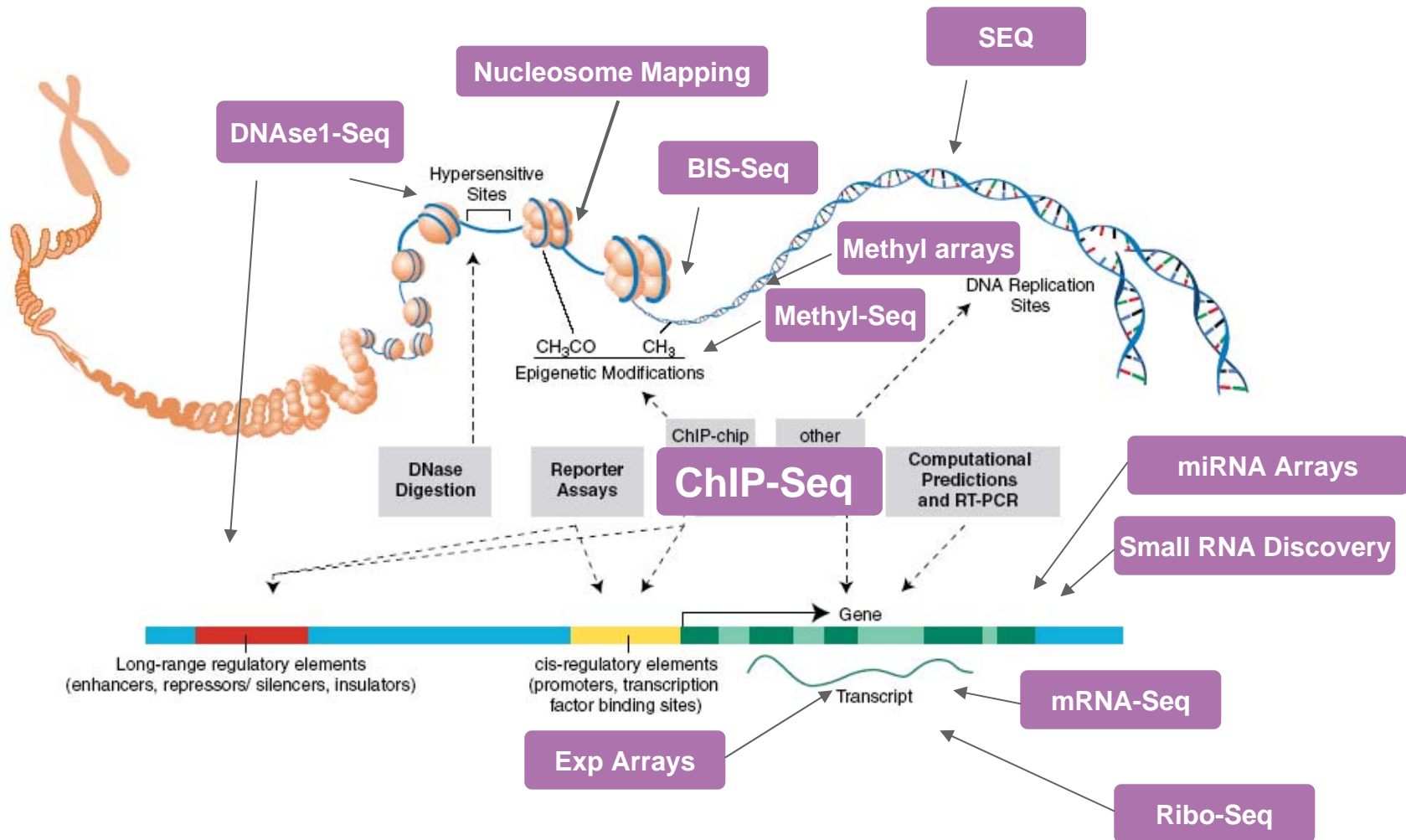
## *Collaborative Approach to Genetic Analysis*

- FastTrack Services Project Manager
  - Expert in Illumina's technology
  - Streamline your study and can guide you through the steps to optimize the data quality for every sample
  - Commitment to reliable data
- Genotyping
  - Infinium GWAS
  - Infinium iSelect Custom Arrays
  - GoldenGate Focused Arrays
- Sequencing
  - Whole Genome Sequencing
  - Targeted Resequencing
  - Transcriptome Sequencing
  - Small RNA Analysis
  - ChIP-Seq
- CLIA certified



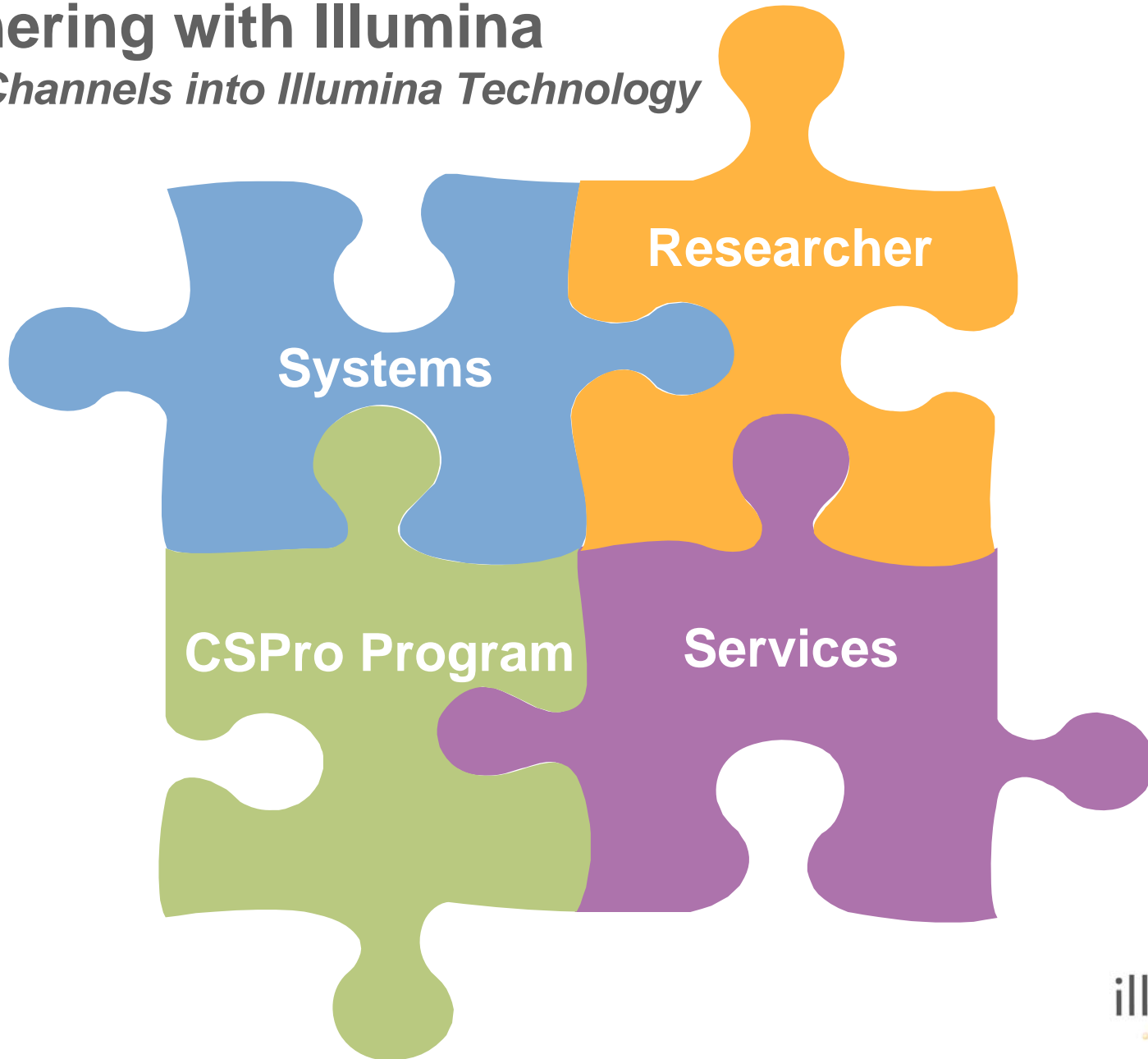
# Many Channels into Illumina Technology

## *Go Where the Biology Takes You*



# Partnering with Illumina

*Many Channels into Illumina Technology*

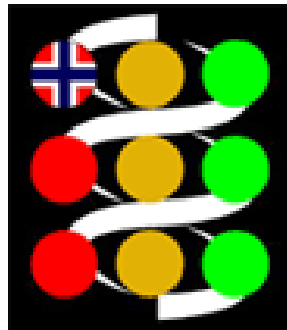




# **Illumina Seminar Series**

## ***Questions***

CS  
Lo



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Your quality



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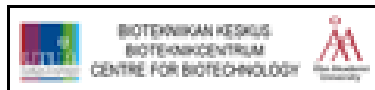
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cspro



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