PACKAGING SUSTAINABILITY
For Our Customers & the Environment

- 100% Kit Packaging made of recycled and recyclable material
- 33% NovaSeq Consumables freezer space and packaging reduction*
- 40% iSeq Consumables packaging weight reduction*
- Elimination of bubble wrap
- Reducing dry ice per frozen pallet via advanced material types
- Reusable Frozen pallet shippers
- 80 kgs.

iSeq Instrument Packaging: Customer focused, Made of environmentally - friendly materials, Shipped via small parcel

- Dry ice elimination for key internal product transfers
- Flow Cell Technology improvements transitioning to ambient for consolidated shipments
- Optimized shipping coolant quantity based on customer destination
- Distribution Center network expansion; reduced transit times = reduced packaging

- iSeq Consumable Barrier Bag
  - Reduces flexible packaging by 50%
  - Easy access opening feature

- Label Optimization
  - Consolidated kit box labels
  - Enhanced layouts for ease of product identification

- Introduction of Large Volume Shipping Solutions
  - Packaging material consolidation
  - Improved receiving and customer unpacking experience

- Animal Shelter Outreach
  - Donating used water-based gel packs for animal medical care

*i compared to HiSeqX*